



*Reds*

# CASE STUDY

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**Play**bk****

# Who

Palm Beach Currumbin State High School is an independent co-educational public school, in the Gold Coast suburb of Currumbin, Queensland, Australia.

PBC Sports Excellence Program is an elite training and coaching program developed for gifted and talented sporting students that empowers them to pursue their sporting dreams.





# Pain

Shared folders, spreadsheets, PowerPoints and scattered YouTube videos was inefficient for staff and lacked a cohesive structure to truly connect with athletes in meaningful ways.





# Problem

PBC staff and elite coaches wanted to do more to help young athletes with their mental wellbeing and holistic development, whilst balancing classroom learning, exams, external training loads and weekend games.



# Solution

In partnership with Playbk Sports, Palm Beach Currumbin State High School modernised their approach establishing the PBC Reds portal.

A customised Learning Management System (LMS) equipped with suite of immersive online experiences.

PBC alumni bring the online learning content to life sharing real-world stories, challenges, and practical solutions for the next generation.

Student-athletes can now access real-world learning anytime, anywhere and on any device.

▶ **WATCH ATHLETE  
ALUMNI WELCOME**





# Results

The PBC Reds have changed the school sport narrative harnessing world-leading technology to help athletes build important life skills.

A suite of 8 *Like A Champion* online courses provide on demand learning in financial literacy, sleep, nutrition, self-talk, growth mindset and more.

Customised videos, quizzes, interactive assessments, gamification, and workbooks are now available for both student-athletes, teachers and coaches.



# Key Wins



**Accessed by  
800+  
athletes**



**3  
portal  
sponsors**



**15 alumni  
content  
contributors**



**Turn-key  
curriculum for  
teachers/coaches**



**80%  
completion  
rate**



**8  
customised  
courses**

# Student Efficacy

8

Courses

89%

Strongly Agree  
or Agree

Course is well organised and designed

795

Courses Completed

85%

Strongly Agree  
or Agree

Knowledge of the topic was increased

404

Courses in Progress

85%

Strongly Agree  
or Agree

Course material was practical and relevant

86%

Strongly Agree  
or Agree

Better understanding of wellbeing and how to take care of myself

86%

Strongly Agree  
or Agree

Useful ideas, techniques or skills were presented

Data date: March 2023







Elite sport has taught me so much about myself and life, the opportunity to share these lessons with young athletes through the PBC REDS portal was a meaningful way to give back.



## **JESSE JOYCE**

PBC REDS Alumni & Gold Coast  
SUNS player (retired)

 **WATCH INTERVIEW**



For more information scan QR code below or  
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